TRANSFORMATION OF THE METALLURGICAL INDUSTRY OF UKRAINE FROM THE CONCEPT “INDUSTRY 4.0” TO CAPITALISM OF STAKEHOLDER

Purpose. To determine the level of development of the metallurgical industry of Ukraine in accordance with global trends of its transformation from the concept of “Industry 4.0” to the capitalism of stakeholders.

Methodology. In order to achieve the purpose of the study a system of general and special methods was used: generalization - during a comparative analysis of competitive advantages of individual countries implementing the Concept “Industry 4.0”, to compare the level of industrial safety of the metallurgical industry in Ukraine and global indicators of economic activity; statistical and econometric ones — methods of analysis of dynamic series (for analysis of trends in the main indicators of export-oriented industries of Ukraine, finding indicators of descriptive statistics), methods of standardization of indicators and integrated evaluation (to assess the industrial safety of the metallurgical industry of Ukraine); methods of correlation analysis (to determine the impact of export-oriented industries of Ukraine on GDP, the formation of a system of indicators of the greatest impact on industrial safety in the metallurgical industry). Methods of graphic visualization of integrated assessment of production safety of the metallurgical industry of Ukraine are used.

Findings. It is shown that for the development of the metallurgical industry of Ukraine the concept of “Industry 4.0” should be considered from the standpoint of the concept of “Capitalism of stakeholders”. The dynamics of crude steel production for 2011–2020 is analyzed, the analysis of trends of which showed the growth of “stakeholder capitalism” in the countries. After comparing and analyzing the indicators of export-oriented industries in Ukraine, it was determined that the metallurgical industry has relative stability against the background of global growth in funding and the amount of basic research in developing components of the concept of “stakeholder capitalism”. A system of indicators for assessing the production safety of the metallurgical industry of Ukraine has been formed, taking into account the data of countries in which the features of stakeholder capitalism have emerged.

The obtained results of the analysis of the integrated indicator of production safety of the metallurgical industry of Ukraine with world indicators of stable development of this industry, allow providing operational information on the effectiveness of the metallurgical industry of Ukraine as one of the leading components of Ukrainian economic foresight.

Originality. The authors offer a scientific approach to the transformation of the metallurgical industry of Ukraine in accordance with global trends in the industry and the priorities identified by advanced countries. It is based on improving the instrumental apparatus for assessing the effectiveness of the transformation of the metallurgical industry of Ukraine from the concept of “Industry 4.0” to the concept of “Capitalism of stakeholders” and scientific understanding of the level of industrial safety of the metallurgical industry in Ukraine and global economic indicators.

Practical value. The obtained results create a basis for developing approaches to assessing the production safety of the metallurgical industry to ensure the economic security of the industry as a whole.

Keywords: industrial safety, metallurgy, stakeholder, indicators, integrated assessment, societal paradox
less energy, fewer materials, and other resources; through the development of the chemical industry and with the help of extracted resources, it becomes more potent and more volatile at the same time; it can be reused; it is subject to restoration; it is characterized by recycling. Therefore, it is appropriate to develop the metallurgical industry in Ukraine with modern global trends in the concept of Industry 4.0 in the concept of “capitalism of stakeholders”. In the capitalism of stakeholders, the goods of the metallurgical industry play a leading role in developing the circular economy by ensuring optimization of the weight of the product (without significantly changing the physical shape of the object or material) and the resources that are spent on its manufacture. In the sustainable future, new economic models will maximize the value of raw materials by encouraging practices such as reuse and recycling. The weight of many steel structures will be reduced, losses will be minimized, and the high level of steel processing will increase even more, which will lead to an increase in the production of new steel products and the infrastructure for their use.

Accordingly, Ukraine, recognizing the current trend, should be in the trend of the global revitalization of the industrial complex, for a start, in the context of the metallurgical industry.

**Literature review. Unsolved aspects of the problem.** The largest number of studies deals with the current role of the metallurgical complex of countries in global steel production and export (for example, [1, 2]) and the features of the functioning of the concept of Industry 4.0 in various areas (for example, [3]). Scientists and practitioners have recognized the following decisive factors for the success of the metallurgical industry:

- updated methods for steel processing and optimization of technological costs by increasing our sources of financing in the context of digital optimization of operations [4, 5];
- increasing labor productivity, reducing the resource and energy intensity of production, eliminating gaps in innovation and investment spheres of activity [6];

Analytical projects [7] and scientific works [8] are devoted to the critical dependence of the industry on the demand in foreign markets, which is based on the export orientation of raw materials.

However, the problems of functioning of the metallurgical industry and Ukraine have not been solved yet. Entirely new socio-political and economic prerequisites for the functioning of the real sector in the world’s market economies are being formed. Thus, in the Ukrainian economic scientific and analytical literature, there are more and more arguments in favor of building a circular economy.

Accordingly, the composition of the world, whose economy is based on the dominance of the industrial sector, is being transformed and the role of the real economy sector, in general, and metallurgy, in particular, during the formation of national capital changes somewhat, as do the factors that determine the economic effect. It should be noted that the transition from the Industry 4.0 concept to the capitalism of stakeholders occurs during the quarantine measures of 2019–2021. Now it is no longer enough to use the two most common options for maximizing corporate finances: cost minimization-profit maximization; adaptive management, innovations in information, microsystems, strategic and tactical technologies determine the future vector of metallurgy development in the concept of stakeholders. Moreover, for each group of stakeholders, these components will have their own (individual) content array.

Bykova-Fedorchuk N., et al. have identified groups of stakeholders in domestic metallurgical production [12]. Most of them (11 business entities of the metallurgical industry) are registered in Ukraine, two entities — in Austria, one entity in the UK, and one in Luxembourg. This structure of the metallurgical industry encourages investment protectionism, which negatively affects the technological modernization of production processes and goods in the industry. This makes the industry resource-dependent on classical energy products — oil and gas coming from the Russian Federation, and low-competitive according to international quality standards, which China actively uses with more developed technological chains of metallurgical processing.

The article proves that the success of the export policy, along with improving the quality of the technological process and goods of the metallurgical industry, depends on China and Russia. The results of the production activity of these countries are also recommended for consideration in Guidelines for calculating the level of economic security of Ukraine (section of industrial safety) [13]. Accordingly, the comparative characteristics of the readiness of the world’s leading economies (the United States and Germany) to move from the Industry 4.0 concept to the capitalism of stakeholders are carried out taking into account these countries.

**Purpose.** Determination of the level of development of the metallurgical industry of Ukraine following global trends in the transformation of state and global economies of this sector from the Industry 4.0 concept to the capitalism of stakeholders.

**Results.** The main concepts of the conditions for the implementation of the Fourth Industrial Revolution in the Industry 4.0 concept were generated by the leading countries of the world, whose economy is based on the dominance of the processes of mastering new energy resources of the world — coal, oil, gas, non-traditional sources (Table 1).

The results of the Industry 4.0 concept implementation were the creation of cyber-physical production, the use of energy from renewable sources, and the creation (in 2009) of blockchain technology and the first decentralized cryptocurrencies. First of all, cyber-physical production has significantly affected the development of the real sector in the world. If the second industrial revolution, the Bessemer method of melting steel and the invention of the conveyor were invented, in the third — there was automation and reduction of production processes at the expense of renewable energy sources, the invention of their alternatives. The fourth industrial revolution brought cyber-physical production based on the components of Big DATA, cloud environment and technologies, automated robots of cyber systems working in the “Industrial Internet of Things”, adaptive production and three-dimensional printing, as well as virtual modeling and reality allowed forming the empirical basis for the beginning capitalism of stakeholders. It should be noted that from a financial point of view, only China has completed the implementation of the Industry 4.0 concept with a new financial instrument that has a legislative basis, was generated by the country’s government, and has no analogs in the world yet. In 2021, its work was launched, and
The Chinese government plans to reduce steel production and encourage the decline and steel exports to rise. However, the Chinese government is aware of the growing 
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financing of an individual who holds this financial instrument. Being technologically and financially innovators based on the implementation of the leading Chinese production program, in 2025, China will be able to dominate the market offers of at least the metallurgical industry.

According to the above, the following arguments were used to justify the election of these countries: 
1) of the top 20 steel producers, only Egypt, China, and the United States show better dynamics than Ukraine. However, if China succeeds at the expense of powerful programs aimed at stimulating the domestic market, and the United States and Egypt — at the expense of protectionism, then Ukraine — solely due to competition in international markets. It should be noted that this growth was mainly due to semi-finished products. Such an unfavorable situation for Ukraine occurs due to trade restrictions on the international raw materials market, the use of which in the country’s metallurgy is growing [15]:

2) in 2021, China’s incentive programs are expected to decline and steel exports to rise. However, the Chinese government plans to reduce steel production and encourage the import of semi-finished products, which, in a tactical sense, is quite acceptable for Ukraine [16]:

3) Guidelines for calculating Ukraine’s economic security level determine the feasibility of calculating industrial safety based on data from Germany, Italy, Spain, China, Russia, and Poland [13]. At the same time, the German economy is recognized as the flagship in the economy of the European Union. At the moment, the capitalism of stakeholders in the world continues to develop new generations of steel that allow manufacturers and builders to implement strong and lightweight structures. However, these developments are commercial and represent the subject of competition “wars”. Technological improvements in metallurgical production and an increase in China’s share in the global ferrous metal raw material market back in 2020 marked the beginning of a new raw material super cycle (Table 2).

In 2019 (the preparatory year for the raw materials super cycle) demonstrated a reduction in the production of the metallurgical and mining industry due to stagnation of prices on world steel markets and protectionist measures from other countries, falling prices for base metals on world markets, repair (modernization) of production facilities in metallurgy, high reserves of coal and natural gas against the background of

Table 1

<table>
<thead>
<tr>
<th>Comparative category</th>
<th>Germany</th>
<th>USA</th>
<th>China</th>
<th>Russia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Key program (name)</td>
<td>Industry 4.0</td>
<td>Industrial Internet Consortium</td>
<td>China Manufacturing 2025</td>
<td>TechNet technology track of the National Technology Initiative (1); Digital economy (2)</td>
</tr>
<tr>
<td>Grounds</td>
<td>Interoperability of virtualization. Decentralization and real-time operation</td>
<td>Digitalization and integration of vertical and horizontal chains, products and services offered, business models and consumer accessibility, digital trust</td>
<td>Compliance of economic development with global trends</td>
<td>Compliance of economic development with global trends</td>
</tr>
<tr>
<td>Stakeholders</td>
<td>Government</td>
<td>Multinational corporations</td>
<td>Government</td>
<td>Government</td>
</tr>
<tr>
<td>Key organizers</td>
<td>Government, scientists, business</td>
<td>Business, scientists, government</td>
<td>Government, scientists, business</td>
<td>Politicians</td>
</tr>
<tr>
<td>Development stage</td>
<td>4th revolution</td>
<td>3rd revolution</td>
<td>3rd and 4th revolutions</td>
<td>3rd and 4th revolutions</td>
</tr>
<tr>
<td>Platform</td>
<td>Government industrial policy</td>
<td>Non-profit consortium with open participation</td>
<td>Government industrial policy</td>
<td>Government industrial and social policy</td>
</tr>
<tr>
<td>Focus</td>
<td>Industry (introduction of digital compatibility)</td>
<td>Manufacturing, energy, medicine, transport, agriculture, utilities</td>
<td>Automation and digitalization of production processes</td>
<td>Engineering processes, production management technology (1); digitalization of production and social services (2)</td>
</tr>
<tr>
<td>Geography</td>
<td>Germany and German companies</td>
<td>Global market</td>
<td>Priority to Chinese companies</td>
<td>Government, priority to Russian companies</td>
</tr>
<tr>
<td>Active companies</td>
<td>Small and medium-sized enterprises</td>
<td>All enterprises</td>
<td>All enterprises</td>
<td>High-tech enterprises</td>
</tr>
<tr>
<td>Optimization object</td>
<td>Production</td>
<td>Assets, increasing their profitability, focusing on overall financial return</td>
<td>Production</td>
<td>Improving production efficiency</td>
</tr>
<tr>
<td>Year of completion of the strategy</td>
<td>2025</td>
<td>n/a</td>
<td>2025</td>
<td>2035 (1); 2025 (2)</td>
</tr>
<tr>
<td>Budget</td>
<td>$ 900 billion</td>
<td>n/a</td>
<td>n/a</td>
<td>100 million rubles (2)</td>
</tr>
<tr>
<td>New financial instrument [14]</td>
<td>–</td>
<td>–</td>
<td>Cryptoyuan</td>
<td>–</td>
</tr>
</tbody>
</table>

Comparative table of competitive advantages of countries in the implementation of the Industry 4.0 concept
warm weather conditions, a decrease in demand from me-
chanical engineering and construction (in metallurgy) and
from metallurgy (in mining). The rapid growth of the green
economy will have an even greater negative impact on tradi-
tional hydrocarbon energy resources, such as oil and coal. As a
result, their real prices will decline in the coming decades. This
supercycle provoked an increase in prices for most raw materi-
als in early 2021. They especially grew for industrial metals,
rolled products, rebar, and fuel. Thus, copper prices soared to
the highest level in 10 years. The metal market has switched on
Turbo mode: since the beginning of the year, copper has risen
in price by 28 %, palladium – by 40 %, aluminum – by 18 %.
However, the absolute record belongs to rebar and metal
structures. Rebar prices rose by 90–110 % in the 1st quarter of
2021 alone. In comparison, the main banking metals (silver
and gold), on the contrary, fell in price.

Along with this, we note that the capitalism of stakehold-
ers implies the emergence of certain societal paradoxes:
- by developing economic relations, stakeholders pose a
threat to the political-territorial sovereign organization of pub-
lic power by appropriating the added product and increasing
the financial strength of private entities;
- states strive to become these stakeholders – the start of
the supercycle is financed for an extended period by central
banks and governments of the world’s leading economies to
reduce the negative consequences of the pandemic.

The supercycle began when China accounts for more than
half of the world’s demand for copper, nickel, and iron ore.
Having formed a financial basis from US government debt se-
curities, China is developing the national real sector of the
economy by “heating up” the global commodity market, on the
one hand, and introducing cryptocurrencies, on the other. The
consequences of China’s state stimulus in the form of “over-
heated” world markets and over-credited economies, imple-
mented in the international currency exchange system, are lev-
elled by state regulation and rules for servicing cryptocurrencies.

In the economic interpretation of the problem, the authors
limited themselves to three paradoxes, but their number may
be greater.

The market for the group of ferrous metals, which includes
steel and iron ore, and in terms of monetary volume is many
times superior to the market for non-ferrous metals, will not
receive support from central banks and governments of the
world’s leading economies. Rather, on the contrary, dirty blast-
furnace production will gradually yield its share to the electric

### Table 2

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Ukraine</th>
<th>Germany</th>
<th>China</th>
<th>Russia</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>35,332</td>
<td>44,284</td>
<td>701,968</td>
<td>68,852</td>
<td>86,398</td>
</tr>
<tr>
<td>2012</td>
<td>32,975</td>
<td>42,661</td>
<td>731,040</td>
<td>70,209</td>
<td>88,695</td>
</tr>
<tr>
<td>2013</td>
<td>32,771</td>
<td>42,645</td>
<td>822,000</td>
<td>69,008</td>
<td>86,878</td>
</tr>
<tr>
<td>2014</td>
<td>27,170</td>
<td>42,943</td>
<td>822,306</td>
<td>71,461</td>
<td>88,174</td>
</tr>
<tr>
<td>2015</td>
<td>22,968</td>
<td>42,676</td>
<td>803,825</td>
<td>70,898</td>
<td>78,845</td>
</tr>
<tr>
<td>2016</td>
<td>24,218</td>
<td>42,080</td>
<td>807,609</td>
<td>70,453</td>
<td>78,475</td>
</tr>
<tr>
<td>2017</td>
<td>21,417</td>
<td>43,297</td>
<td>870,855</td>
<td>71,491</td>
<td>81,612</td>
</tr>
<tr>
<td>2018</td>
<td>21,100</td>
<td>42,435</td>
<td>928,260</td>
<td>72,122</td>
<td>86,607</td>
</tr>
<tr>
<td>2019</td>
<td>20,848</td>
<td>39,627</td>
<td>1,001,306</td>
<td>71,575</td>
<td>87,761</td>
</tr>
<tr>
<td>2020</td>
<td>20,616</td>
<td>35,658</td>
<td>1,052,999</td>
<td>73,400</td>
<td>72,690</td>
</tr>
<tr>
<td>Maximum</td>
<td>35,332</td>
<td>44,284</td>
<td>1,052,999</td>
<td>73,400</td>
<td>88,695</td>
</tr>
<tr>
<td>Minimum</td>
<td>20,616</td>
<td>35,658</td>
<td>701,968</td>
<td>68,852</td>
<td>72,690</td>
</tr>
<tr>
<td>Mean</td>
<td>25941.5</td>
<td>41830.6</td>
<td>854216.8</td>
<td>70946.9</td>
<td>83613.5</td>
</tr>
<tr>
<td>Standard Deviation</td>
<td>5439.0351</td>
<td>2342.1953</td>
<td>105843.7</td>
<td>1314.9972</td>
<td>5134.8284</td>
</tr>
</tbody>
</table>

![Fig. 1. Structure of the volume of sold industrial products by type 2011—2020, %](image-url)
lurgical industry has relative stability against the background of global growth in funding and the number of fundamental studies on the concept of “capitalism of stakeholders”.

However, Fig. 2 allows recording a relatively uniform dynamics of Ukraine’s industrial production indices by type of activity, which once again indicates that Ukraine is not ready for an active role in the modern world raw materials market of ferrous metals.

The dynamics of industrial production indices in Ukraine by type of activity in the metallurgical, mining, and chemical industries in 2011–2020 testify to the coincidence of their development rates, except the growth rates of the domestic chemical market. In the chemical industry, due to the resumption of operation of individual chemical enterprises, positive results have been observed since 2015, but the growth dynamics has slowed down since 2017.

After calculating the average for 2011–2020 indices of industrial production and the index of the physical volume of GDP (Fig. 3), and the coefficients of cross-correlation (Table 3), it was determined that metallurgy continues to have a significant impact on the overall performance of the Ukrainian economy (close positive correlation 0.94).

Technologically unable to compete with the goods of the Chinese metallurgical industry, over the years, the high raw material dependence of the Ukrainian economy does not change. About two-thirds of Ukrainian exports are closely linked to commodity markets, primarily ores and metals. At the same time, due to the shortage of its resources and low energy efficiency, at least one-third of Ukrainian imports depend on oil and natural gas prices. All this makes the Ukrainian economy hostage to sharp price fluctuations in the commodity markets. The trade balance and GDP suffer, the hryvnia is weakening, inflation is accelerating, and the population’s real incomes are falling. At the same time, this structure of the economy unexpectedly contributed to Ukraine in the pandemic 2020: according to its results, energy prices significantly lagged behind the prices of ore and metals [19]. As a result, the trade deficit has tripled, and overall, the economy has suffered relatively small losses compared to other developing countries.

2021 also promises a fairly good external economic environment so far: ore and metal prices are still close to multi-year record highs, and oil and gas prices, although growing faster, can only partially reduce the gap.

However, previous years’ experience shows that prices for Ukrainian raw material exports can be very volatile, and rapid ups can be followed by even more rapid falls. The situation with strong export prices and weak prices for imported energy can quickly change to the exact opposite when the inflow of liquidity to financial markets weakens along with the pandemic, and growing mobility and business activity will increase demand for fuel.

In order to analyze the economic security of the metallurgical industry, the level of safety in the production sphere was determined by the method for calculating the integral index. Due to the lack of a universal methodological approach to assessing the level of industrial safety in the metallurgical industry, the selection of indicators that most fully characterize this component of economic security was carried out taking into account the assessments of Ukrainian expert scientists, as well as previously accumulated own experience in assessing in the field of economic security. When forming the information base of the study, official statistical data were used to calculate the integral assessment of industrial safety after their corresponding normalization. The empirical basis for calculating the index and the characteristic values of its identification are given in Tables 4–5).

The nature of changes in the index for 2011–2020 is not constant. An essential moment in the history of the metallurgical industry of Ukraine was 2016. During this period, the integral indicator is higher than the average value (satisfactory level). This is the period when Ukraine reduced the difference in crude steel production with China and Russia. However, already in 2017, the metallurgical industry of Ukraine is moving to a critical level due to a decrease in the level of competitiveness of Ukrainian steel products, a reduction in demand for it, increased state protectionism in the United States and Egypt, and state programs in China.

To consolidate the position of metallurgical enterprises on the world stage, Ukrainian metallurgy should take into account the experience of state policy on the development of the metallurgical industry in export countries. Since 2004, steel companies from all over the world have reported to Worldsteel on the indicator of stable development. According to the analysts of the industry association Worldsteel, the indicators “Investment in new processes and products” and “Economic value distributed” testify to the degree of sustainable development of the economic activity of companies [20]. Investments in new processes and products include capital expenditures and R&D investments. These indicators influence the development trends of the metallurgical industry and the industry as a whole, but especially metallurgy needs an influx of investment. The experience of implementing industrial policy concerning the metallurgical industry in China emphasizes the effectiveness of using foreign scientific and technical innovations, creating powerful innovation departments for research work at universities and metallurgical corporations. A comparative analysis of such indicators with the integral indicator of industrial safety in the metallurgical industry of Ukraine for 2011–2020 (Fig. 4) indicates that due to physical and moral aging of the active part of fixed assets of enterprises, the consumable and environmentally hazardous technology of steel smelting in an open-hearth furnace and the lack of state policy regarding the development of the metallurgical industry in Ukraine, the level of this safety will continue to be at a low level. This is the period when Ukraine reduced the difference in crude steel production with China and Russia. However, already in 2017, the metallurgical industry of Ukraine is moving to a critical level due to a decrease in the level of competitiveness of Ukrainian steel products, a reduction in demand for it, increased state protectionism in the United States and Egypt, and state programs in China.

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System of indicators for assessing the production safety of the metallurgical industry and their dynamics for 2011–2020

<table>
<thead>
<tr>
<th>Table 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>System of indicators for assessing the production safety of the metallurgical industry and their dynamics for 2011–2020</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Indicator's code</th>
<th>Indicator</th>
<th>Units of measurement</th>
<th>Availability of the indicator in the National methodology in [13]</th>
<th>Dynamics of indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>V1</td>
<td>Average ratio of crude steel production in Ukraine and crude steel production in selected European countries: Poland, Germany, Italy, Spain</td>
<td>%</td>
<td>not considered</td>
<td></td>
</tr>
<tr>
<td>V2</td>
<td>The difference between the index of Ukraine and China (the growth rate of crude steel production in Ukraine, % to the corresponding period of the previous year – the growth rate of crude steel production in China, % to the corresponding period of the previous year)</td>
<td>percentage points</td>
<td>not considered</td>
<td></td>
</tr>
<tr>
<td>V3</td>
<td>The difference between the index of Ukraine and Russia (the growth rate of crude steel production in Ukraine, % to the corresponding period of the previous year – the growth rate of crude steel production in Russia, % to the corresponding period of the previous year)</td>
<td>percentage points</td>
<td>not considered</td>
<td></td>
</tr>
<tr>
<td>V4</td>
<td>Index of the cost of fixed assets in metallurgy (before the previous year)</td>
<td>%</td>
<td>not considered</td>
<td></td>
</tr>
<tr>
<td>V5</td>
<td>Value Added Tax Index, VAT (compared to the previous year)</td>
<td>%</td>
<td>not considered</td>
<td></td>
</tr>
<tr>
<td>V6</td>
<td>Index of tax paid by large taxpayers (up to the previous year)</td>
<td>%</td>
<td>not considered</td>
<td></td>
</tr>
</tbody>
</table>

Table 5

<table>
<thead>
<tr>
<th>The value of normalized indicators and an integral assessment of the production component of the economic security of the metallurgical industry</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Indicator's code</strong></td>
</tr>
<tr>
<td>Z1</td>
</tr>
<tr>
<td>Z2</td>
</tr>
<tr>
<td>Z3</td>
</tr>
<tr>
<td>Z4</td>
</tr>
<tr>
<td>Z5</td>
</tr>
<tr>
<td>Z6</td>
</tr>
</tbody>
</table>

level, which makes the metallurgical industry of Ukraine non-mobile and illiquid on the world market.

As indicated in Fig. 4, the level of development of the metallurgical industry in Ukraine significantly lags behind the global trends in the transformation of state and global economies in this sector. However, since 2014, there has been a certain correspondence between the level of production safety of the metallurgical industry of Ukraine and the generally recognized world indicators of the effectiveness of the development of this industry. This once again confirms the full compliance of the performance of the domestic metallurgical industry with world demands, but it does not, in any way, improve the...
industry’s position in the formation of an added product in the
domestic market and does not increase the metallurgy’s
domains and development prospects. Problems and Perspectives in Man-
https://doi.org/10.21511/smfi.15(2).2018.11

development of metallurgical industry in Ukraine. Problemy ekonomiki,

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cutt.ly/BWupxVR


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ment in the Conditions of Formation of New Technological and Insti-
tutional Trends. Theoretical and practical conference with international
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Трансформація металургійної галузі
України з концепції «Індустрія 4.0»
до капіталізму стейкхолдерів

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Мета. Визначення рішення розвитку металургійної галу-
зі України відповідно до загальносвітових тенденцій її
трансформації з концепції "Індустрія 4.0" до капіталізму стейкхолдерів.

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agement trends and the digital economy: from regional development to
global economic growth". AEBMR: Advances in Economics Business and
Методика. Для досягнення мети дослідження використана система загальнонаукових і спеціальних методів: узагальнення — під час компаративного аналізу конкурентних переваг окремих країн щодо реалізації концепції «Індустрія 4.0», для співставлення рівня виробничої безпеки металургійної галузі в Україні та світових індикаторів розвитку економічної діяльності; статистичні та економетричні — методи аналізу динамічних рядів (для здійснення аналізу тенденцій основних показників експортоорієнтованих галузей України, знаходження показників описової статистики), методи нормування показників і інтегрального оцінювання (для оцінки виробничої безпеки металургійної галузі України); методи кореляційного аналізу (для визначення впливу експортоорієнтованих галузей України на ВВП, формування системи показників найбільшого впливу на виробничу безпеку в металургійній галузі). Використані методи графічної візуалізації інтегральної оцінки виробничої безпеки металургійної галузі України.

Результати. Показано, що для розвитку металургійної галузі України концепцію «Індустрія 4.0» дотримується з позиції концепції «Капіталізм стейкхолдерів». Проаналізовані динаміка виробництва сировини за 2011–2020 роки, аналіз тенденцій якої продемонстрував зростання у країнах «капіталізму стейкхолдерів». Після порівняння та аналізу показників експортоорієнтованих галузей України зі світовим середнім, металургійна галузь має відносну стабільність на фоні світового зростання обсягів фінансування та кількості фундаментальних досліджень у розбудові складових концепції «капіталізму стейкхолдерів». Сформована система індикаторів виробничої безпеки металургійної галузі України, що може бути використана для аналізу та прогнозування тенденцій розвитку металургійної галузі в Україні.

Наукова новизна. Автори пропонують науковий підхід до трансформації металургійної галузі України від повідомлених до світових тенденцій розвитку металургійної галузі та прийняття в них передових навчальних та ринкових структур. Відображення на досвіді різних інших країн, які відносяться до металургійного ринку, дозволяє надати оперативну інформацію щодо результативності функціонування металургійної галузі в Україні.

Практична значимість. Отримані результати створюють підґрунтя для розробки наукових підходів до оцінювання виробничої безпеки металургійної галузі для забезпечення економічної безпеки галузі в цілому.

Ключові слова: виробнича безпека, металургія, стейкхолдер, індикатори, інтегральна оцінка, соціальний парадокс.